LET'S TALK ABOUT SEX

AAC 3MAP 2018
Let’s Talk About Sex

“Songs as a Medium for Embedded ‘Reproductive Messages’”

Dawn R. Hobbs & Gordon G. Gallup, Jr., Department of Psychology, State University of New York;
Evolutionary Psychology 2011 9(3): 390–416

Figure 1. Distribution of reproductive themes for 2009 songs as a function of song type
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Figure 2. Average number of reproductive messages for 2009 Country, Pop, and R&B songs that made it into the Top Ten and control songs that did not

- R&B
- Pop
- Country

- Top 10
- Non Charting

Mean References Per Song
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Australasian Aid Conference Abstracts 2014–2016

% papers or songs with sexual references

AAC 2014  AAC 2015  AAC 2016  Top 10 Songs
sex is a development issue
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1

Because sexuality matters to people

Cornwall & Jolly, IDS Bulletin “Introduction: Sexuality Matters”
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Because sexuality is more than a ‘health issue’

Cornwall & Jolly, IDS Bulletin “Introduction: Sexuality Matters”
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3

Because development affects sexuality

Cornwall & Jolly, IDS Bulletin “Introduction: Sexuality Matters”
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But how do we talk about sex?

Let's talk about how we talk about sex.

#AAC2019
Let's talk about sex for now
To the people at home or in the crowd
It keeps coming up anyhow
Don't decoy, avoid, or make void the topic
Cause that ain't gonna stop it
...
Let's tell it like it is, and how it could be
How it was, and of course, how it should be
Let's talk about sex, baby
Let's talk about you and me
Let's talk about all the good things
And the bad things that may be
Let's talk about sex
Let's talk about sex
Let's talk about sex
Let's talk about sex.