



Australian  
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University

# 2018 AUSTRALASIAN AID CONFERENCE SPONSORSHIP AND EXHIBITION OPPORTUNITIES

The **Australasian Aid Conference** (AAC), held annually at The Australian National University and now in its fifth year, has become an integral part of the Australian and regional aid and development calendar. The AAC brings together researchers and practitioners from across Australia, the Pacific, Asia, and beyond to share insights, promote collaboration, and develop the research and policy community.

The 2017 conference, which was opened by Foreign Minister The Hon Julie Bishop MP, attracted some 500 attendees. In 2018, we anticipate a similar number of participants from around the globe, including speakers and panellists at the top of their fields.

The AAC is presented by the **Development Policy Centre**, a think tank for aid and development based at Crawford School of Public Policy at The Australian National University, and **The Asia Foundation**, a non-profit international development organization committed to improving lives across a dynamic and developing Asia.



## WHAT PEOPLE ARE SAYING ABOUT THE AAC

*“a very important annual venue for serious discussion of national, regional and global issues in international development, development cooperation and aid effectiveness”*

*“a great success in terms of the breadth of issues, the diversity of presenters and the balance between information and engagement”*

—Conference feedback survey comments, 2016

A number of sponsorship and exhibition opportunities are available for the next conference, to be held on Tuesday 13 February and Wednesday 14 February 2018 at Crawford School of Public Policy. Details overleaf.

Development Policy Centre

Crawford School of  
Public Policy

ANU College of  
Asia & the Pacific

 The Asia Foundation



## WHY SPONSOR OR EXHIBIT AT THE 2018 AAC?

The Australasian Aid Conference is one of the premier opportunities to connect with leaders in aid and development policy and research in Australia, the Pacific and Asia. Our conference attendees range from high-level executives from international NGOs and development contractor organisations, senior bureaucrats from a variety of Australian commonwealth departments, and leading international academics working in aid and development, as well as representatives of national NGOs, early-career researchers, and students. As part of the two-day conference program we allow time for networking and informal discussion, offering prime opportunities for engagement and increasing your visibility amongst key decision-makers. Your sponsorship also enables us to waive travel and conference costs for a number of PhD students and developing country participants.



### 2018 PACKAGES

	Sponsor package \$5000	Exhibitor package \$2000
Exhibition table for duration of the conference (1 table, 2 chairs)	✓	✓
Full conference registration (including conference dinner)	✓ (4 pax)	✓ (2 pax)
Inclusion of a promotional item in delegate folders	✓	
Half-page advertisement printed in conference program (artwork must be supplied)	✓	
Acknowledgement on conference website	✓	✓
Space reserved to display your signage in lobby areas	✓	Signage at exhibition table only

*Depending on your requirements, we may also be able to tailor packages – please contact us to discuss options for customisation.*

For more information and to book a sponsor or exhibitor package for the 2018 AAC, please contact us on [devpolicy@anu.edu.au](mailto:devpolicy@anu.edu.au).