Factors influencing the adoption and scale up of innovative health interventions

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Innovation

Scale up
Background and Gaps

In public health, we aim to scale-up evidence-based interventions.

But why do some interventions reach national scale while others fizzle out?

We need to understand factors that facilitate a response at scale.
Study Objective
Identify factors influencing the adoption and scale-up of FHI 360 spearheaded innovations in several Asia-Pacific countries.
Methods

Sample: four projects diverse in terms of geography and health sub-sector

Data collection methods:
• Documentation review
• In-depth-interviews
• Observational site visits
Project Selection Process & Results

Methadone Maintenance Therapy
Vietnam

Patient care model for MDR-TB
China

Early infant diagnosis of HIV using by dried blood spot testing
Nepal

Online-to-offline reservation application for HIV testing
Thailand
Results: In depth interviews

<table>
<thead>
<tr>
<th>Project</th>
<th>FHI 360 staff interviewed</th>
<th>Partners interviewed</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vietnam</td>
<td>1</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>China</td>
<td>1</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>Nepal</td>
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<td>2</td>
<td>5</td>
</tr>
<tr>
<td>Thailand</td>
<td>4</td>
<td>1</td>
<td>5</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>9</strong></td>
<td><strong>11</strong></td>
<td><strong>20</strong></td>
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Key Themes

Pathway

Driver

Facilitators
Results: Scale up pathway

Integration

Policy or legal scale up

Adaptation

Quantitative
Results: Driver

"The most critical factor is recognition and commitment from central government and local government leadership"

- Implementing Partner, Vietnam

"There was pressure from the donor to roll things out quickly."

- FHI 360 staff, Thailand
Results: Facilitators

Champion/leader of the process

M&E and research

Recognition of the problem and solution

“The most critical factor was recognition and commitment from central government and local government leadership. We needed to identify a key person who was very determined. In Vietnam, that was the Deputy Prime Minster. After he heard from specialists, he spearheaded all the activities.”

- Implementing Partner, Vietnam
Limitations

Generalisability

Desirability bias
RECOMMENDATIONS & CONCLUSIONS
Recommendations

- Work with the government
- Find your champion
- Generate evidence to secure buy in
- Build your team
Conclusions

Scale up is not linear

Limited vocabulary to discuss scale up
THANK YOU

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