2016 PACIFIC UPDATE

SUSTAINABLE VALUE CREATION THROUGH NETWORKING – AN EXPERIENCE AT SBPP

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UNIVERSITY OF PAPUA NEW GUINEA

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CONTENTS

• School of Business and Public Policy
• Sustainable Value creation through networking
• Current developments
• Future Plans
SCHOOL OF BUSINESS AND PUBLIC POLICY

- Formerly known as School of Business Administration.
- One of the five Schools of UPNG
- Has eight divisions, 35 Full-time academic staff members, a team of 7 from ANU to support academic and research 1,200 internal students.
- Foundation programme - for all first years
- Bachelor programmes in Accounting, Economics, Business Management, Banking & Finance, Human Resources Management, Public Policy Management, Strategic Management and Tourism and Hospitality Management.
- Bachelor of Public Finance and Accounting.
- Bachelor of Business & Management – PPM / HRM
- Master of Business Administration, MBA-CPA, Master of Human Resources Management and Master of Strategic Management.
Our Prominent Partners / Stakeholders

- **Domestic:**
  - Department of Finance
  - Certified Practicing Accountants of PNG
  - PNG Human Resources Institute
  - Defence Forces, Police Dept & Correctional Services
  - Other Government and non-govt, Private sector Orgn.

- **International:**
  - Department of Foreign Affairs and Trade of Australia
  - Development Policy Centre of Crawford School of Public Policy of ANU
  - James Cook University
  - Chartered Institute of Public Finance & Accountancy
“Sustainable”

- Fulfilment of Economic, Social and Environmental objectives – Triple Bottom Line Focus – 3BL.
- Financial Objectives – Growth, Expansion, capturing and retaining market share.
- Social Objectives – Community Services
VALUE CREATION

• **Value creation** is the primary priority of any organization. (providing maximum value to most of its stakeholders)

• It is obvious that most successful organisations understand that the purpose of any institution is to create value for its customers, employees, fund providers as well as to all stakeholders.
# VALUE CREATION

<table>
<thead>
<tr>
<th>STAKEHOLDER</th>
<th>VALUE</th>
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<tr>
<td>1. Shareholders - Government</td>
<td>Maximum number of quality human capital on regular basis for the needy areas of development.</td>
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<td>2. Customers – students &amp; parents</td>
<td>Provide quality education and prepare them for employment / higher education / start their own business.</td>
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<td>3. Employees – Academic &amp; Non-academic</td>
<td>Ensuring appropriate working environment &amp; meaningful contribution.</td>
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<td>4. Suppliers of goods and services</td>
<td>Prompt payment and fulfilment of terms and conditions</td>
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<td>5. Aid agencies and partners</td>
<td>Fulfilment of expectations.</td>
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NETWORKING

• A process that fosters the exchange of information and ideas among individuals or groups that share a common interest.

• Networking means relying on “who you know” rather than “what you know”.
NETWORKING

• Most people acknowledge that networking
  – Creating personal contacts to provide Support,
  – Feedback,
  – Insight, and
  – Resources

It is an essential activity for a motivated leader.
NETWORKING

• Networking is moving beyond one’s functional specialties.

• Networking is not a distractions from their “real work” but are actually at the heart of their leadership roles.
CURRENT

- Development Policy Centre of Crawford School of Public Policy of ANU:
  - Faculty Strengthening
  - Student support
  - Research
  - Conference – PNG Update
  - Outreach
Current

- Department of Foreign Affairs and Trade of Australia:
  - Pacific Leadership and Governance Precinct
  - SBPP Building, New lecture Theatre and Student Administration
  - Support for MoU with ANU
  - Support for MoU with James Cook University
  - Appointment of Transition Co-ordinator
  - Baseline survey & Strategic Planning
  - Curriculum Review and Development
Current

- James Cook University
  ✓ Graduate Development programme on Teaching and Learning Techniques
  ✓ Curriculum Review
Future

- Strategic Plan for the School.
- Align Government priorities and our capabilities
- Balance between Public Policy / sector and Private sector
Future

- Bachelor of Human Resources – Professional Studies
- Master of Economics in Public Policy
- Master of Accounting and Finance
- Master of Public Finance and Accounting
- Master of Health Management
- Master of Environmental Management
- Programmes / Courses on Entrepreneurship
- More emphasis on research.
- More training on research tools and ICT.
THANK YOU VERY MUCH!