

# International philanthropy's contribution to the SDGs

ANU, February 2017



**NINTI** INNOVATION  
**ONE** FOR REMOTE  
AUSTRALIA

# My THEME

**‘opportunities in philanthropy are bigger than ODA; and you need to get on board’**

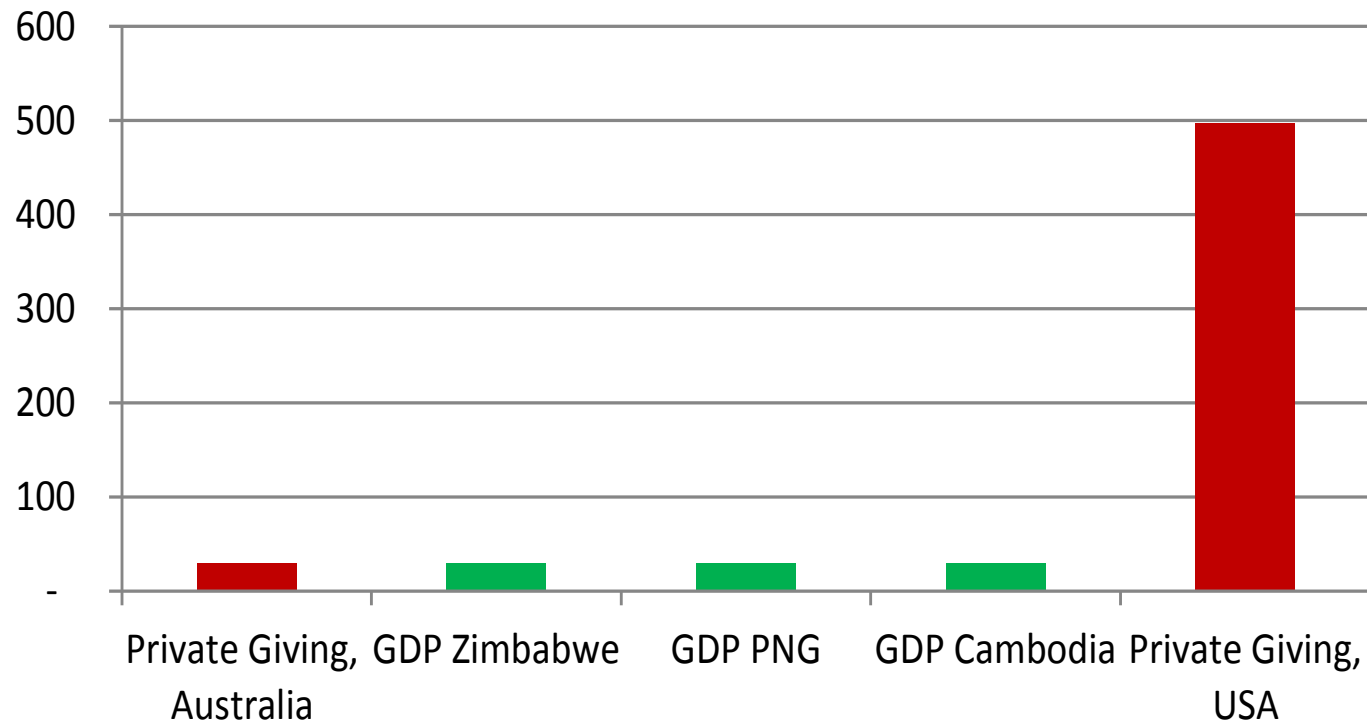
# My impressive FACT

**‘the value of private giving in Australia is bigger than the GDP of Papua New Guinea’**

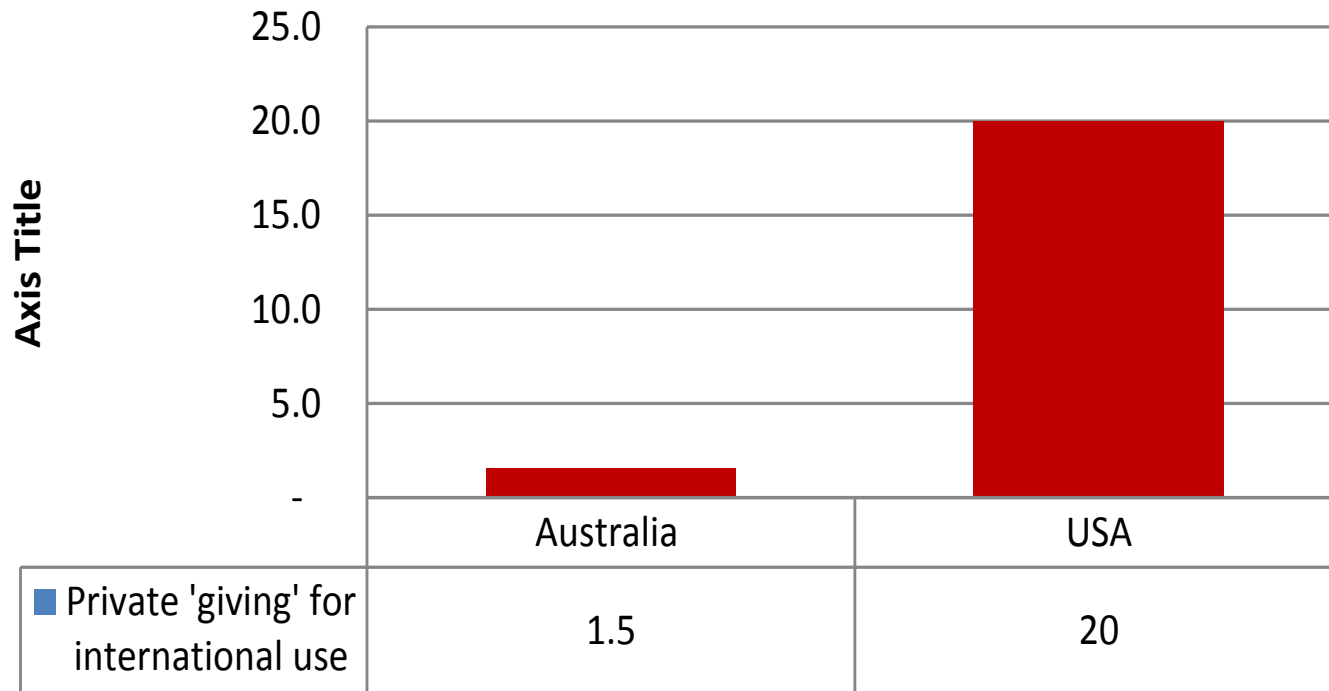
... say something **PROFOUND** and  
**POWERFUL** at the end

... wait, and pay attention ...

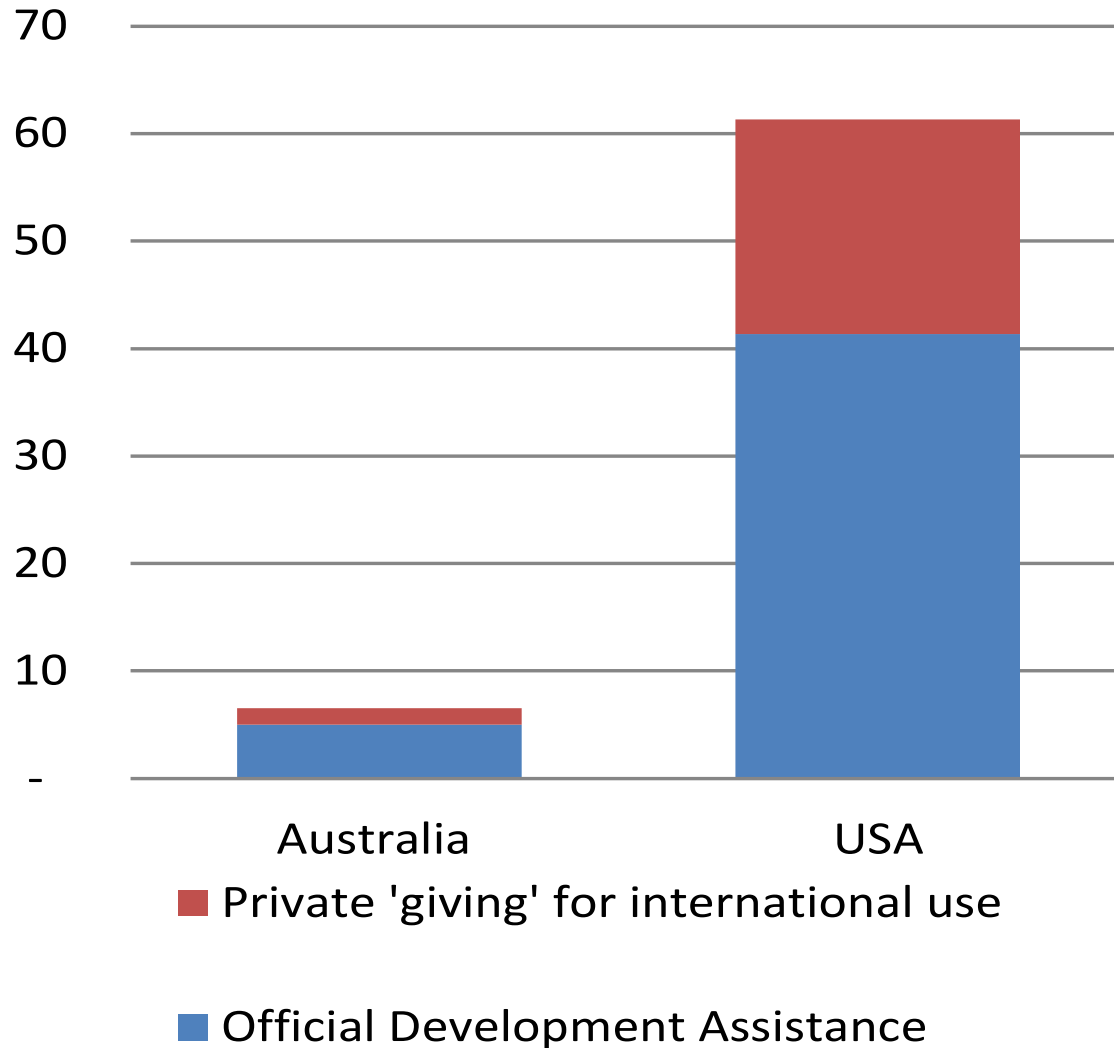
## National private 'giving' compared to some GDPs (\$A billions)



# Private 'giving' for international use \$A billions



## International use: private 'giving' and ODA in 2015 (\$A billion)



# Main findings

1. the commercial aid contractors who manage sizable portions of Australia's ODA program do not participate significantly in managing philanthropy (even though some of the large contractors have their own focussed in-house philanthropic activities)



## 2. NGOs and contractors generally work in silos on Australian ODA-funded work

### 3. NGOs tend to share their IP more publicly

4. Philanthropic work and ODA work is viewed through different lenses by each

# ... say something **PROFOUND** and **POWERFUL** at the end

Companies in the UK and USA have \$US2.2 trillion in corporate cash – looking for competitive investments

therefore

‘opportunities in philanthropy are bigger than ODA; and you need to get on board’