

MAMPU – Design Process



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Empowering Indonesian Women for Poverty Reduction

- AU\$112 million
- 2012 – 2020



Partner Selection Criteria

- Women's led or gender interested organisations
- Demonstrated history of successfully driving change through collective action – own vertical structures and external actors (i.e. government, CSOs, media, academia)
- Large geographical reach from the national to the local level
- Ability to work with government to link local efforts to national policy engagement
- Primary partners require a history of managing donor support



Round 1 Partners

- Aisyiyah – 15m members with networks in over 7000 villages
- PEKKA – 25,000 members participating in 800 cooperatives across 19 provinces
- Koalisi Perempuan Indonesia – 400 national and local civil society partner organisations across Indonesia
- Kapal Perempuan
- Migrant Care
- BaKTI
- International Labour Organisation (ILO)
- KOMNAS Perempuan



Key Design Features

- Five themes to guide programming
- Core support **AND** technical support
- Pilot, then move to scale
- Linkages with parliamentarians
- Mentoring emerging women leaders
- Managing Contractor
- Government of Indonesia program sponsor



Thank you.

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Australian Government

Department of Foreign Affairs and Trade

MAMPU implementation and coalition building for gender equality

Prepared by Hannah Derwent
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PROGRAM IMPLEMENTATION PRINCIPLES

- Evidence based with a focus on research
- Flexible programming
- Partner led
- Local knowledge to feed into policy

PROGRAM ACHIEVEMENTS - REACH

- 20 direct recipient partners, 115 sub partners
- More than 2000 new women's groups
- Presence in 26 provinces, 175 districts
- 52,000 direct beneficiaries
- 800,000 indirect beneficiaries from policy changes to date

PROGRAM ACHIEVEMENTS – POLICY IMPACT

- **MIGRATION**
 - National level policy change on protecting migrant workers
- **REPRODUCTIVE HEALTH**
 - District level change on the provision of cervical cancer screening services
- **WOMEN'S RIGHTS and WOMEN'S LEADERSHIP**
 - Local government replication of 'Women's Schools', a channel for promoting women's rights and creating grassroots women leaders

INGREDIENTS for SUCCESS

- Forming key alliances and long term relationships
- A tangible model for policy makers
- Provide a solution to a current policy pressure point for decision makers

Challenges

- Accessing local government
- Continuing role of partners when replication takes place



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