



Why focus on sustainability  
in design?

# Why plan for sustainability?

- Assuming that results of intervention are intended to be sustained
- What ‘works’ during an intervention may not be the same as what sustains outcomes going forward
- Need to understand how outcomes are expected to be sustained and ensure – during the program - that the requisite conditions and resources will be sustainably in place to enable that

# Pathways to sustained outcomes

## REGIONAL/NATIONAL

Institutionalisation –  
Legislation/Policy

Capacity of service  
systems

Mainstreaming -  
Integration into service  
system

## COMMUNITY

Social infrastructure

Material infrastructure

Cultural or normative  
change

## INDIVIDUAL/FAMILY

Behaviours sustained

Diffusion of behaviours

Maintenance of  
benefits

# Mechanisms

- “Convinced by the evidence”
- Political self-interest
- Compliance with legislation/policy
- Economic self-interest
- Communitarian norms
- Religious beliefs
- Love of family
- Habituation
- Myelination
- ....

# Designing in sustainability

- **What** intended pathway?
- **Who** will need to do?
- **What?**
- With what **resources**?
- Under what **conditions** will they (won't they)?
- **Why** will they (won't they)?