

Tertiary Education Reform and the Role of External Aid

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Canberra, 3 September 2012



outline

- evolution of donor support for tertiary education
- main characteristics of external aid programs in tertiary education sector
- towards more effective interventions in support of tertiary education

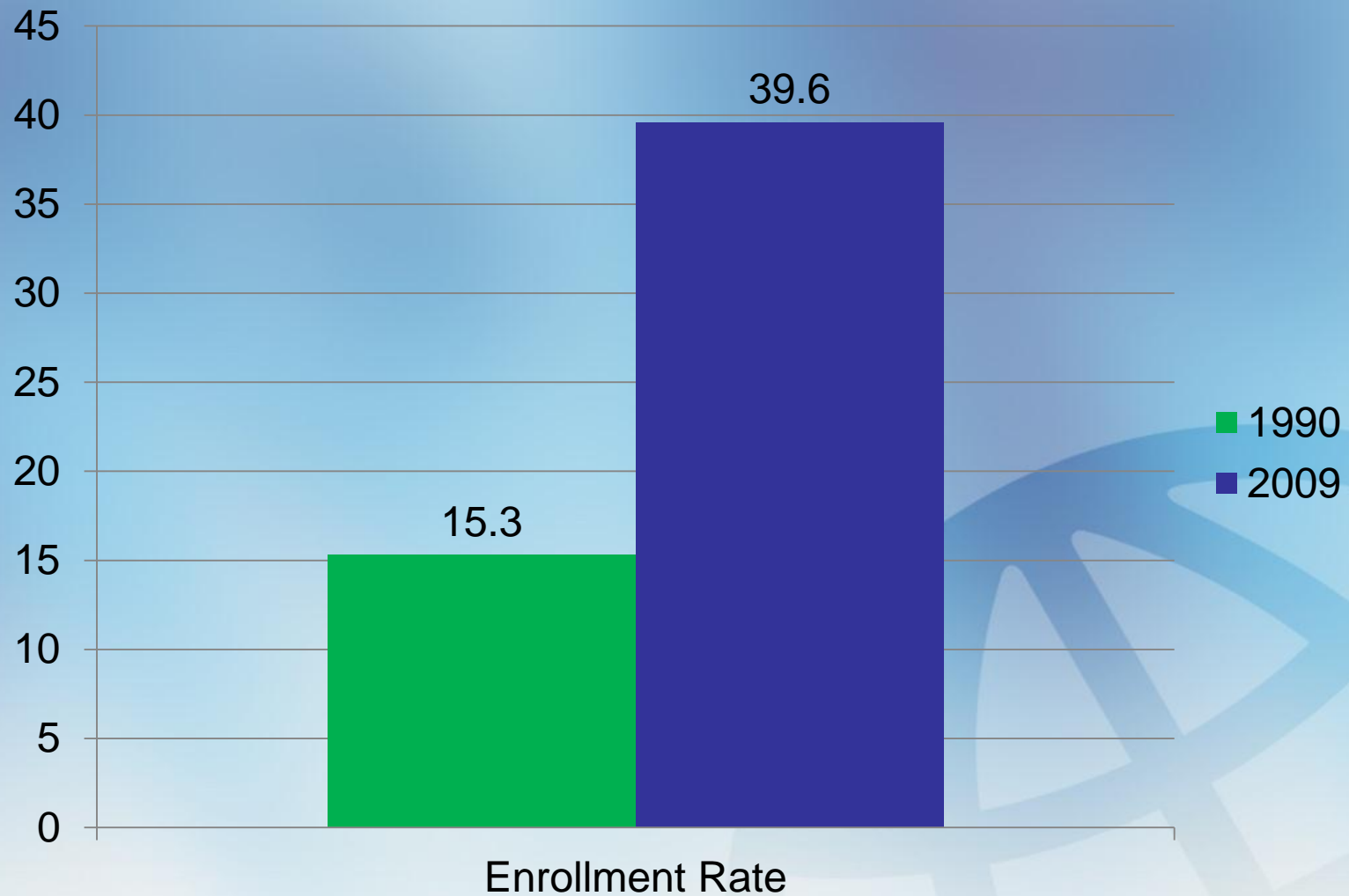


the tyranny of rates of return

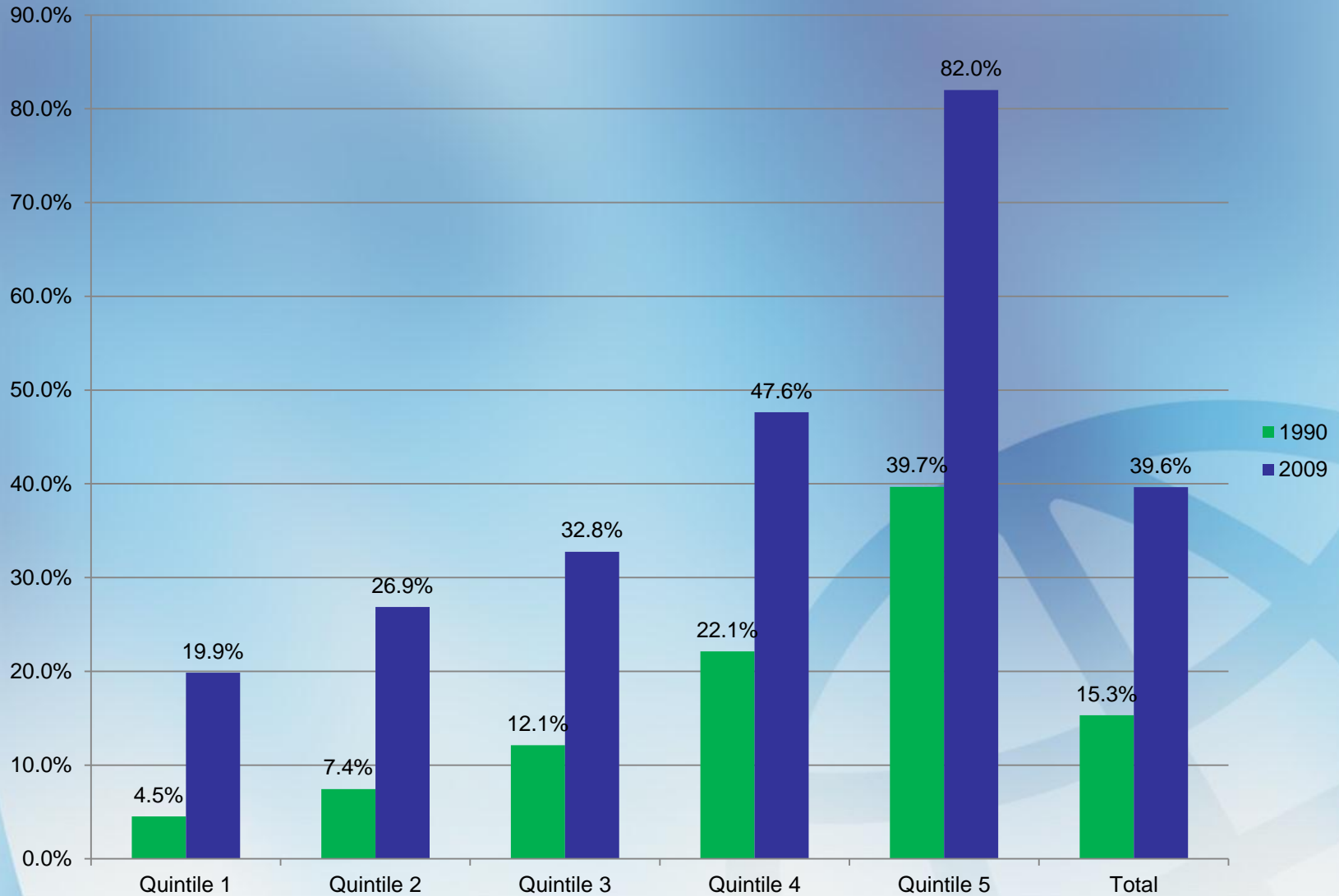
- positive side: putting education on the investment map
- challenge: narrow view of education benefits



tertiary coverage in Chile (%)



enrollment rate by income quintiles (1990 – 2009)



free is fair

- Brazil: University of São Paulo
 - no tuition fees
 - 84% candidates from public high schools
 - 30% of new students
 - in medicine, only 3 out of 180 new entrants



priority to basic education

- EFA
- FTI
- GPE



from taboo to mainstream

- beyond RoRs
- holistic view
- achievement of the MDGs
- tertiary education as a pillar of economic development & poverty reduction



tertiary education in support of basic education

- training of teachers
- training of school principals
- curriculum reform and assessment
- use of ICT for innovative purposes
- success of EFA policies ==> growing number of secondary school graduates



achievement of the MDGs

- preparation of professionals
 - education
 - health
 - political and economic management



tertiary education in support of economic growth and poverty reduction

- training of graduates with professional skills
- contribution to innovation and productivity growth through research
- demand for tertiary education investments coming from Ministries of Economy and Development (not MHE)







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- evolution of donor support for tertiary education
- **main characteristics of external aid programs in tertiary education sector**



bilaterals

- geographical focus (history, proximity, affinity)
- scholarship programs
- creation or strengthening of institutions
 - wholesale
 - partnerships



multilaterals

- policy dialogue
- analytical studies & lessons from international experience
- bridge making (public / private, North-South Vietnam, regional meetings – South Asia)
- projects (15 to 25% of lending)



types of projects

- QA system
- non-university institutions
- competitive funds / performance contracts
- scholarships and student loans
- capacity building (Ministry and institutions)



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- **towards more effective interventions in support of tertiary education**



improving the effectiveness of donor support

- systems approach
- focus on capacity building
- interventions adapted to country circumstances
- paying attention to the political economy of reforms



supporting tertiary education as a system

- national vision and development plan for tertiary education
- donor coordination
- from project support to program funding



focus on capacity building

- institutional support rather than individual scholarships
 - sandwich Ph.Ds
 - package including resources for effective reentry
- long term support for systemic change and institutional capacity building



interventions adapted to country circumstances

- post-conflict countries
- low income economies
- middle-income countries



post-conflict / fragile countries

- from reconstruction to development
- opportunity to do things right
 - comprehensive plan
 - structural reforms
- donor coordination (Afghanistan, Haiti)
- partnerships and Diaspora



low income countries

- first generation reforms
 - institutional diversification
 - QA
 - sustainable financing



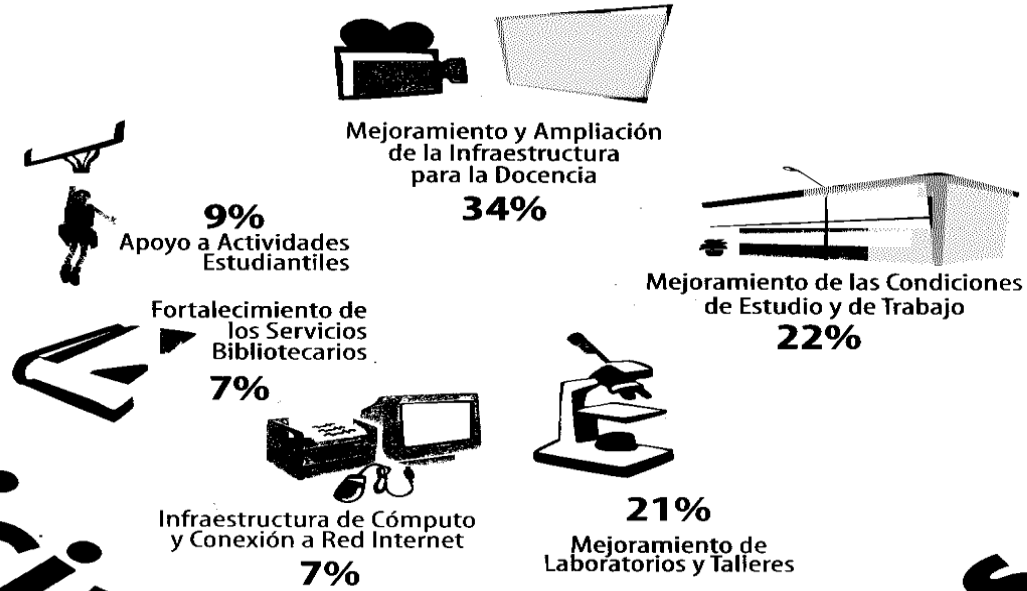
middle-income countries

- second generation reforms
 - QA
 - student loan system
 - labor market observatory
 - research & innovation system





¿qué hicimos con tus cuotas?



En el periodo de Junio de 1997 a Junio de 1998, tus cuotas estudiantiles se transformaron en avances y mejoras en infraestructura académica.

Se invirtieron **\$ 8'054,535.75** que fueron distribuidos de la siguiente manera:

| | | | |
|---|-----------------|--|-----------------|
| Infraestructura de Cómputo <small>Adquisición de equipo, material y mobiliario de cómputo, software y conexión a red Internet.</small> | \$ 552,526.10 | Mejoramiento de las Condiciones de Estudio y de Trabajo <small>Remodelación, instalación de equipo de refrigeración, servicios y mantenimiento.</small> | \$ 1'793,932.59 |
| Mejoramiento de Laboratorios y Talleres <small>Remodelación, instalación de servicios, equipamiento y materiales.</small> | \$ 1'680,811.87 | Apoyo a Actividades Estudiantiles <small>Promoción y apoyo a eventos científicos, artísticos y culturales, rehabilitación de áreas deportivas, equipo y material deportivo, transporte para prácticas escolares en las tres Unidades Regionales.</small> | \$ 694,378.23 |
| Fortalecimiento de los Servicios Bibliotecarios <small>Remodelación, equipamiento, modernización de servicios de información y acervo bibliográfico en las bibliotecas.</small> | \$ 562,689.50 | | |
| Mejoramiento y ampliación de la infraestructura para la docencia <small>Construcción, remodelación, mobiliario escolar y equipo audiovisual.</small> | \$ 2'760,197.46 | | |

Con tus cuotas avanzamos juntos... ¡Cumplamos juntos!



Desde su inicio en 1992, han ingresado \$48.6 millones de pesos, de los cuales se han invertido \$46.2 millones. El saldo disponible actualmente se analiza para su futura aplicación.

political economy of reform

- social assessment
- consensus building
- incentives
 - Argentina: QA and CIF



conclusion



a few principles moving forward

- monitoring and impact evaluations
- education system as a whole, including tertiary education
- donor coordination along EFA lines
- facilitating South-South cooperation (Pakistan, Chile)



global public goods

- brain drain (code of conduct)
- QA (GIQAC)
- cross-border tertiary education (barriers and code of conduct)
- open educational resources
- ICT



the digital gap



the digital gap



the digital gap



what is your vision?

