

# **Aid in Complex Systems**

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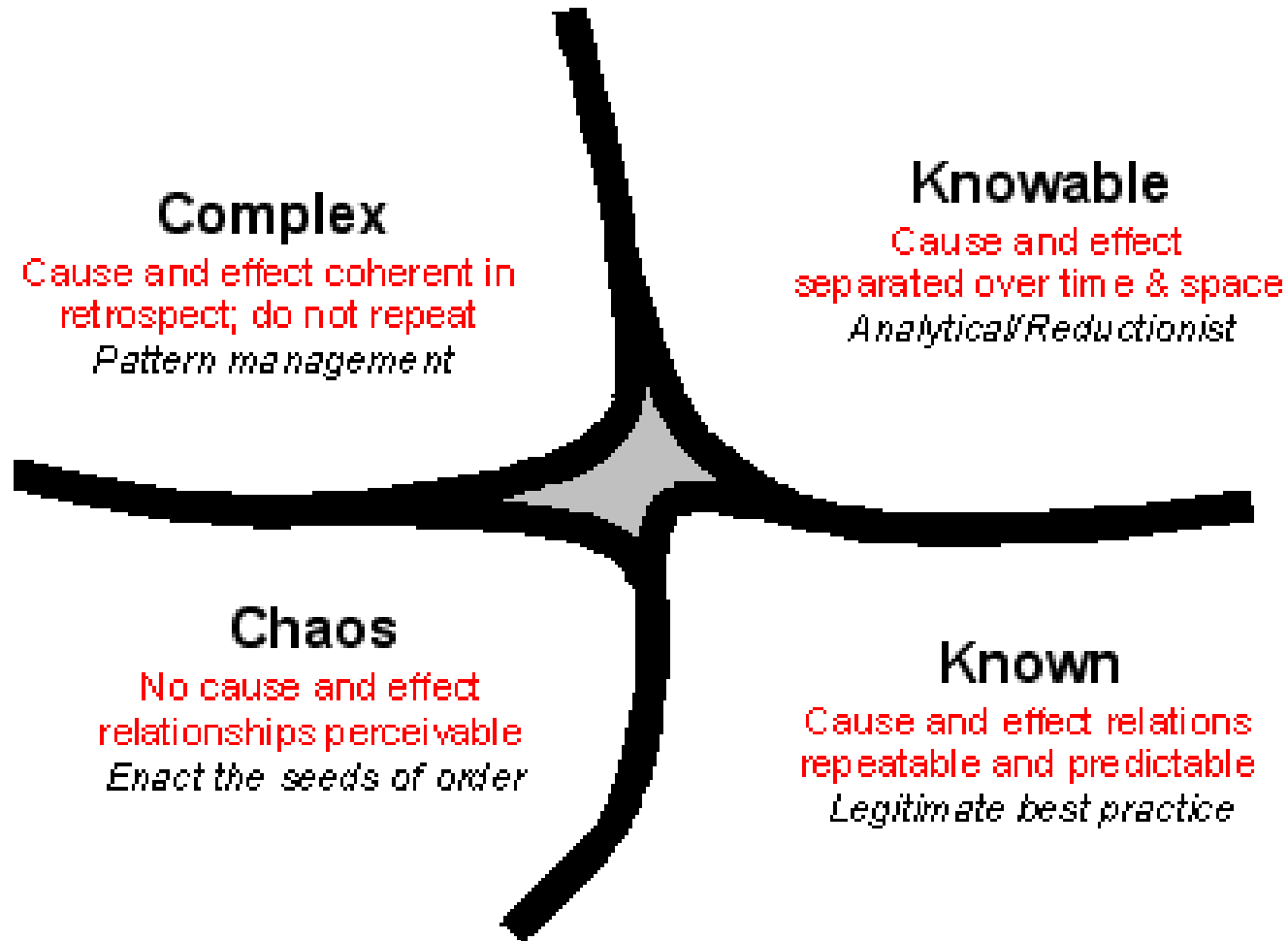


# The world as seen by planners & campaigners





# Different thinking for different systems



# Implications of Complexity

- **How do we plan when we don't know what's going to happen?**
- **How do we campaign on a problem when we don't know the solution?**
- **How quickly do we notice (and respond) when the world changes around us?**

# Planning for Uncertainty

- **Fast Feedback, review and Iteration**
- **Focus on problems not solutions**
- **Rules of thumb > best practice**
- **Enabling Environment > specifics**
- **Be a venture capitalist**
- **Convening and brokering**
- **Searchers not (just) planners**
- **Results for grown-ups**

# **Solution-free campaigning?**

- **Bearing witness**
- **Stay broad brush**
- **Default to process**
- **Convening and brokering**
- **Solidarity**

# Example: the power and change cycle

