



Internews

Tweets, Texts and Social Change



INTERNEWS IS AN INTERNATIONAL NON-PROFIT ORGANIZATION WHOSE MISSION IS TO EMPOWER LOCAL MEDIA AND COMMUNICATION SYSTEMS WORLDWIDE TO GIVE PEOPLE THE NEWS AND INFORMATION THEY NEED, THE ABILITY TO CONNECT, AND THE MEANS TO MAKE THEIR VOICES HEARD.

Local voices. Global change.

CASE STUDIES: MYANMAR & INDONESIA

Local voices. Global change.

Characteristics of ICT landscape in Asia

- Explosive growth in Internet connectivity and mobile phone ownership
- Lack of uniformity of ICT usage at sub-national level
- Consumption of ICT not necessarily matched with corresponding levels of tech literacy



Challenges for ICT4D in Asia

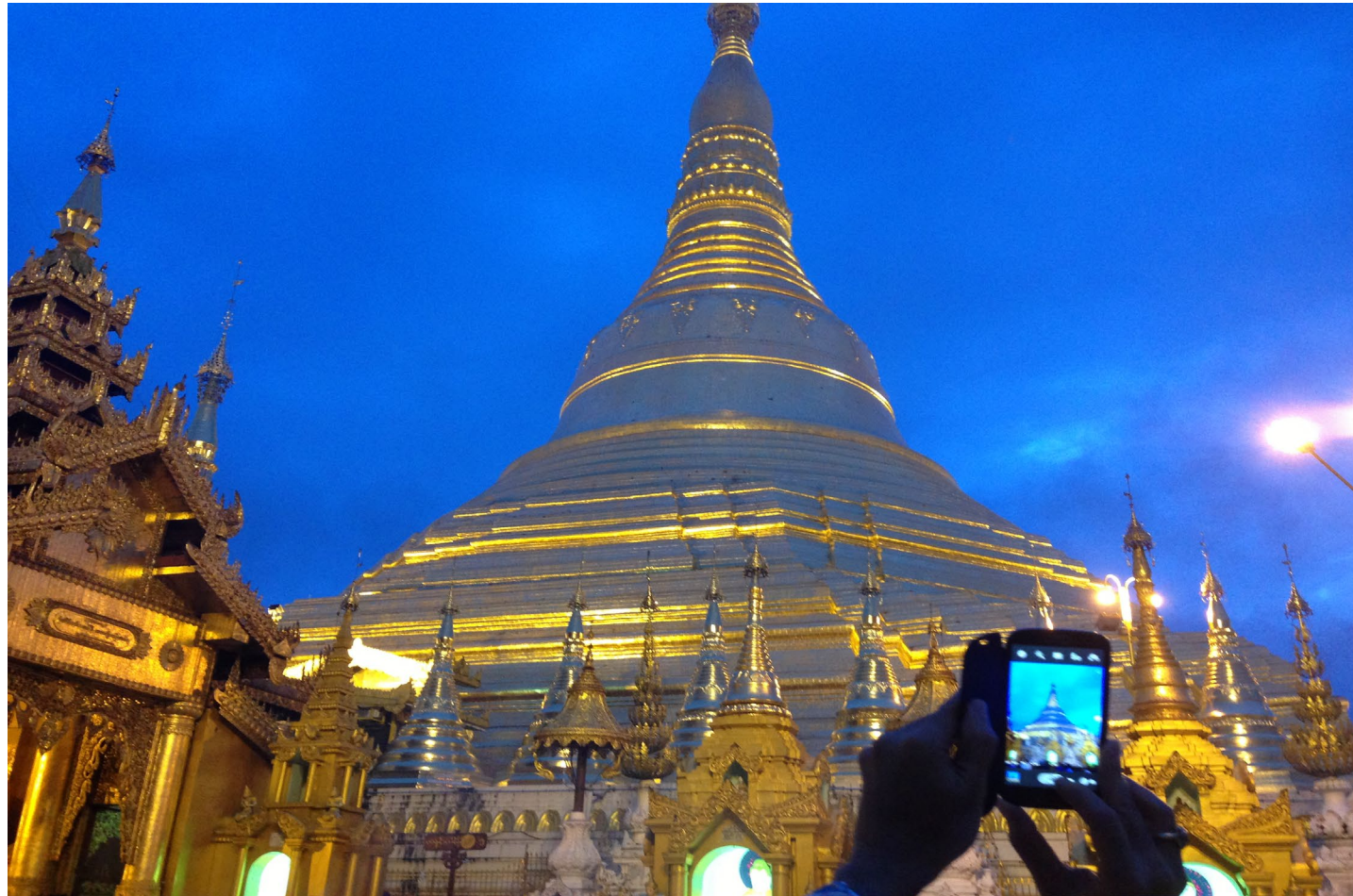
Challenges

- Understanding a landscape which is rapidly evolving
- Building programs which are scalable and replicable
- Using ICT4D to reach populations in “media dark” areas.
- Regulatory environment often does not keep pace with practice on the ground

Approaches

- Technology not a silver bullet
- Use human centered design research to better understand user behaviors
- Use approaches that combine online and offline
- Pilot and iterate

Myanmar



Myanmar at Present



Disruptive power of new technology on information

7 DAY DAILY

ထွက်ပြီ။



7Day News Journal
266,249 likes · 19,636 talking about this

Media/News/Publishing
The Official Page of 7 Day News Journal published in Myanmar since March 7, 2002.



Likes 266k



Static iframe

Highlights

Chat (49)



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Impact on governance and transparency

The image shows a Facebook profile for 'Ye Htut'. The profile picture is a man in a white shirt. The name 'Ye Htut' is displayed prominently. To the right of the name are buttons for '+1 Add Friend', 'Following', and 'Message'. Below the name are tabs for 'Timeline', 'About', 'Photos', 'Friends 3 Mutual', and 'More'. A section titled 'Do you know Ye?' contains the text 'To see what he shares with friends, send him a friend request.' and a '+1 Add Friend' button. Below this, it says '3 Mutual Friends' with three small profile pictures. The 'About' section shows 'Followed by 45,315 people'. The 'Photos' section shows 648 photos. A post by 'Ye Htut' from 8 hours ago is visible, featuring a photo of schoolboys in a car and the text: 'Schoolboys on my car. They have to walk four miles to school everyday.' Below the main photo are three smaller thumbnail photos, each with a caption in Burmese script.





Indonesia: media and technology

The Next Decade



Indonesia: the numbers

A close-up photograph of a person's hands typing on a silver laptop keyboard. The laptop is open, and the screen is visible at the bottom, showing a blue-themed interface. A semi-transparent white overlay is positioned over the keyboard and screen area, containing blue text statistics. The background is slightly blurred, showing a person's arm and a patterned surface.

Online: 63 million or 25% (APJII 2012; 18% in 2010)

Twitter: 29 million (5th worldwide)

Facebook: 64 million, April 2013 (4th)

Mobile phone ownership: 107%

Online Mobilisation

INDONESIA: NEW DIGITAL NATION?



WRITTEN BY:
Matt Abud
March 2012

Urban middle class
campaigns

Coin for Prita, Bibit-Chandra

Disaster response: mostly
small, some high-impact
(e.g. Jalin Merapi)

Social cause campaigns
limited (e.g. Lapindo)

ICT and Social Practice

Use vs. Literacy: Facebook

New technology and
disruption: cost, culture

Online identities and
practice: e.g. bloggers



Crisis Communication ICT



Jakarta floods:
national tweets,
local blackout

Mobilisation,
intervention:
ODOS, UPC

Resilience? Aceh,
GSM, HT radio

Campaigns & Media



FB campaigning: personal.
Jokowi, Ahok; YouTube

Media dissemination, CJ.
Kompasiana, Detik.com, etc.

Governance

Open Government
Partnership

e-procurement, Open
Schools, Open Budget

Cara baru yang lebih
praktis untuk melapor

Buat laporan baru beserta data dan foto pendukung,
langsung dari smartphone Anda. Nikmati pula kemudahan
akses hasil tindak lanjut dan komentar publik dari laporan-
laporan yang sudah Anda buat. **Kapanpun, dimanapun.**

DOWNLOAD APPS LAPOR!



Local government
'Information Shock'

Better Digital Bridges: Pilots & Practice

Innovation Labs: Pakistan, Afghanistan, etc.

Developer-civil society-media relationships



Indonesia and ICT4D



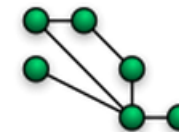
TOOLS USED



FRONTLINESMS



FrontlineSMS is an **award-winning free, open source** software that turns a laptop and a mobile phone into a central communications hub.



MESH NETWORK



Mesh networking is a type of networking where each node must not only capture and disseminate its own data, but also serve as a *relay* for other nodes, that is, it must collaborate to propagate the data in the network.



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