# Factors affecting food choice and the food environment during COVID-19: A cross sectional study in Samoa

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#### Background



- The COVID 19 pandemic has affected all systems including the food system.
- In the PICs globalization, and increased cash based economies have accompanied an increased reliance on imported, highly processed foods[6] and a corresponding risk to food security and public health[7].
- In an analysis of a 2018 nationally representative report, it was estimated at 26.8% of population was experiencing moderate to severe food insecurity and that 18.8% of the population was below the poverty line[8]. In children under the age of 5 years, the prevalence of wasting was 3.7%, stunting 4.7% and obesity 5.4%[8]. 39% of the food consumed came from cereals and meat, mainly imported products – rice/bread and chicken[8].
- Although a recent study was conducted on the impact on farmers, market, vendors and consumers in several PICs, including Samoa, currently there is no published study that describes specific food behaviours as a result of COVID 19.

#### Aim



This study seeks to address this gap in knowledge, by examining perceptions of:

- food pricing,
- food availability,
- barriers to cooking methods,
- foods consumed, and
- culturally contextual practices such as bartering and sharing and emergent practices such as bulk buying,

as a result of COVID-19

\*Today we will be focusing on food pricing, availability, food consumption

#### Method





- Observational cross-sectional study design, across 5 weeks (mid November mid December 2020)
- Modified strategy: 34 third year nursing students and 2 nursing faculty distributed surveys in their communities -> returned them to student coordinators (one for Upolu and one for Savaii)
- Snowball sample of adults across Upolu and Savaii.
- Participant completed survey
- Eligibility criteria included adult residents of Samoa able to read/speak English or Samoan
- Ethical approval for this project was provided by the National University of Samoa (15-11-18-1.)

#### Survey questions included;

- Self-report demographics
- Perception of changes to the food environment and food security (FIES) prior to and during the COVID 19 emergency measures
- Perception of impact of COVID-19 on:
  - facilities, amenities,
  - food availability,
  - barriers to cooking and/or baking,
  - consumption of food groups (protective foods, body building foods, energy foods, food and drink choices that are high in fat, salt and/or sugar and other drinks) since the COVID state of emergency
  - changes in practices (storage, bulk buying and sharing/bartering
- Open and closed questions

# Participant characteristics



- 197 adult Samoans
- 61% married, 25% single, 14% divorced/widowed or prefer not to say
- 49% completed University, 46% Secondary school

Table 1. Participant characteristics

|                               | Urban                 | Rural                        |                          |                   |
|-------------------------------|-----------------------|------------------------------|--------------------------|-------------------|
| Location <sup>^</sup>         | Apia Urban<br>(n= 53) | North West Upolu<br>(n = 57) | Rest of Upolu<br>(n= 34) | Savai'i<br>(n=44) |
| Age in years<br>(mean, range) | 39.27 (21 – 79)       | 40.02 (19 – 73)              | 43.27 (23 – 61)          | 39.73 (23 - 69)   |
| Gender* n (%)                 |                       |                              |                          |                   |
| Female                        | 32 (60)               | 31 (54)                      | 24 (71)                  | 17 (39)           |
| Male                          | 20 (38)               | 23 (40)                      | 9 (26)                   | 20 (46)           |
| Fa'afafine                    | -                     | 2 (4)                        | 1 (3)                    | 2 (4)             |

<sup>^9</sup> did not provide location, \* 8 reported 'prefer not to say' or was not recorded

# Food pricing and availability



Overall, 40% reported that in general food prices, 11% and 32% remained the same

Figure 1. Proportion of participants reporting on price of food

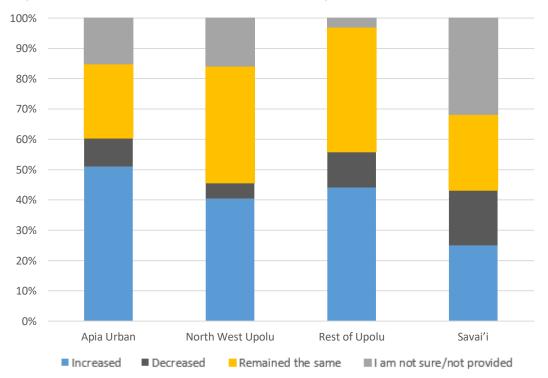
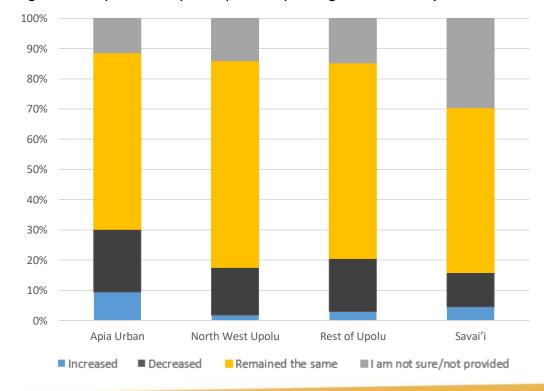


Figure 2. Proportion of participants reporting on availability of food

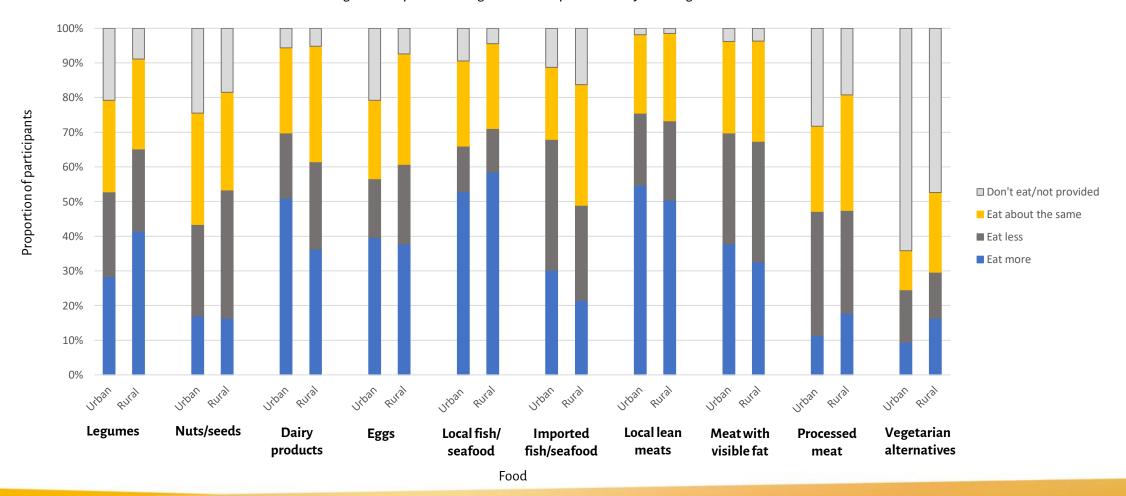


# Changes in diets: Bodybuilding foods





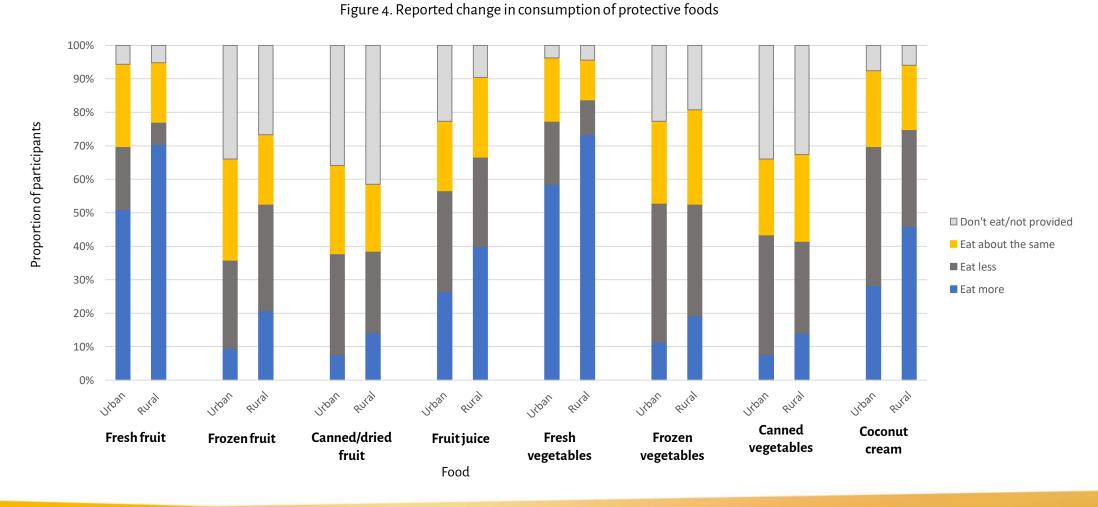
Figure 3. Reported change in consumption of bodybuilding foods



#### Changes in diets: Protective foods





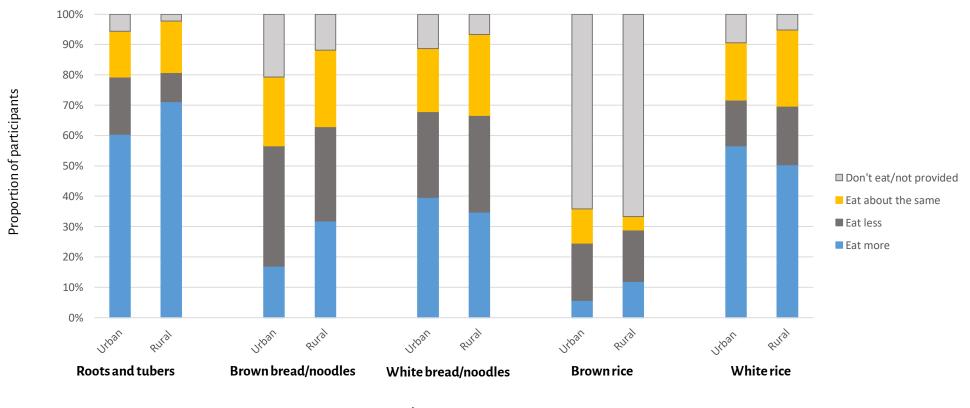


# Changes in diets: Energy foods





Figure 5. Reported change in consumption of energy foods



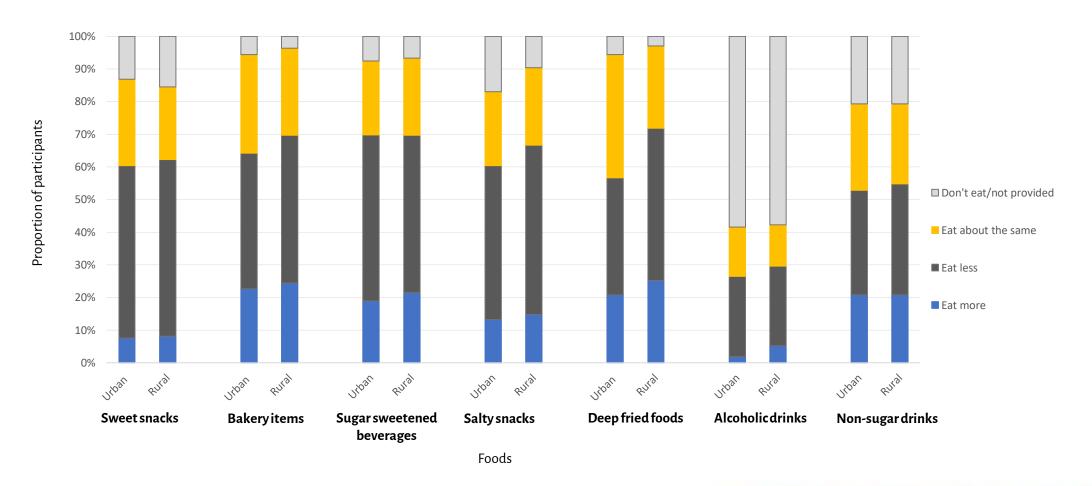
Foods

#### Changes in diets: Discretionary foods





Figure 6. Reported change in consumption of discretionary foods



#### **Food insecurity**



**USC** 

You or others in your household worry/worried about not having enough food to eat because of a lack of money or resources?

Before COVID-19

Urban

Rural



COVID-19

27% Yes, 7% Yes more than before

30% Yes, 19% Yes more than before

Your household ran out of food because of a lack of money or resources?

Before COVID-19



9% Yes

COVID-19

19% Yes, 11% Yes more than before

13% Yes, 6% Yes more than before

Urban

Rural

#### Discussion and conclusions



Our findings are self-reported, however it is likely that:

- COVID-19 has had some impact on food choice
- COVID-19 has impacted food pricing and availability
- COVID-19 has impacted food security, possibly related to financial resources
- Impact of COVID-19 is seen slightly differently in urban vs. rural populations

While we have only undertaken preliminary analysis, we will be looking at other associations, for example gender and household size.

# Thank you

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