

A feminist foreign policy for Australia: establishing Australia as a global leader on gender equality

By Joanna Pradela and Alice Ridge 20 April 2020

The era of US hegemony is fading. New blocs are emerging, and China has grown to become a technological and economic powerhouse, exerting its new influence through trade, military might and – more recently – as a growing player in international development. COVID-19 has the potential to tip this balance further, or cause as yet unknown shifts in the global world order, as nations scramble to readjust to new economic realities.

In response to these shifts Australia has leaned in to a traditional approach to international relations, viewing power as a zero sum game and maintaining a narrow focus on the security of the nation state and its interests.

But these traditional approaches do not work for women, especially marginalised women, and where they have been claimed to be successful it is only because those very same voices – women and other marginalised groups – go unheard.

This is where a feminist foreign policy approach comes in. But while there are a number of feminist foreign policies around, there is no single definition of a feminist foreign policy, nor a unifying framework from which to judge the fullness of its implementation and its successes or shortfalls.



As the first cab off the rank, <u>Sweden's twin track approach</u> (gender equality as a central goal of foreign policy, and applying a gender lens across all areas of work) supported by the "three Rs" (rights, representation and resources) has done much to define the scope of feminist foreign policy approaches.

Defining feminist foreign policy

There have also been efforts by civil society to define feminist foreign policy. These definitions have been crafted to reflect the policies that exist today, and the policies that could serve us in the future.

In this vein, IWDA partnered with the International Center for Research on Women (ICRW), as well as NYU professor and former Chief Advisor on Peace and Security at UN Women, Anne Marie Goetz. Our research aimed to break out of the Twitter echo chamber and foreground the voices of women from countries who are often on the 'receiving end' of these policies, but have little or no say in how they are set up.

We wanted to answer the question: What do women in the global south see as the key principles and accountability mechanisms of feminist foreign policy?

Together, and with support from the Rockefeller Foundation, we organised a workshop at the Commission on the Status of Women in 2019. This workshop gathered 40 feminists from 19 countries to reflect on the emergence of feminist foreign policies and propose core principles and accountability mechanisms that would enhance the development, refinement and delivery of these policies.

What emerged was first and foremost an agreement that "what you do" defines your policy, not just "what you call it". In other words, feminist foreign policy is just gender-washing if it isn't underpinned by principles and accompanied by accountability mechanisms.

The workshop surfaced seven principles for feminist foreign policy:

- 1. **Human rights-based**: putting rights at the heart of policy, including in its justifications to domestic populations
- 2. **Reinforce the role of the state as the ultimate duty-bearer**: retain accountability for civil, political, social and economic rights, and not elevate the market as a delivery mechanism or outsource the provision of public goods and services to the private sector.
- 3. **Transform the status quo**: policy announcements must be followed with action and result in meaningful and intended shifts, in practice.
- 4. **Inclusive, intersectional and power-disrupting**: ensure it is inclusive of those it is meant to benefit and be intersectional, meaning it is not solely preoccupied with women but with intersecting identities through which power has traditionally been expressed or denied race and ethnicity, religion, age, rurality, ability, gender identity, sexual orientation and more. Seek to analyse and disrupt power.
- 5. **Cover all areas of foreign policy with a coherent approach**: policy coherence to ensure that one area of foreign policy is not undermined by another. This includes policy coherence between foreign and domestic policies.
- 6. **Promote non-violence and demilitarisation**: policies and programs should not exacerbate conflict, place civilian populations at risk or increase violence and the use of violence as a tool to achieve policy outcomes.
- 7. **Commit to self-scrutiny and accountability**: reflect commitment to accountability to both its citizens as well as the women and marginalised groups on the 'receiving end' of feminist foreign policy. Specific accountability mechanisms include human, financial, and legal resourcing and public and inclusive planning and reporting (making plans and performance reports publicly available and including women and marginalised groups in the process).

Finally, the research surfaced the concept of "transparent misalignment". This is a pragmatic way to acknowledge that in any process of policy development, there are inevitably trade-offs which must be made. Publicly acknowledging and justifying these trade-offs was seen as a critical measure for transparency and accountability.

Where to next?

Since our research, <u>Mexico has announced</u> its feminist foreign policy. That policy was informed by further work done by ICRW to develop a <u>global framework for feminist foreign</u> <u>policy</u>.

Closer to home, IWDA has produced <u>comparative analysis of existing feminist foreign</u> <u>policies</u>, and developed a <u>position paper</u> outlining the case for Australia to adopt a feminist

foreign policy. Minister Payne holds a unique and unprecedented opportunity as both Minister for Women and Foreign Minister to support the alignment of domestic and international policy in ways that respond to, amplify and promote the imperatives of gender equality. Through the current review of Australia's international development policy Australia has the chance to go the way of Canada, and announce a feminist international development policy which elevates the achievement of gender equality to be a core part of the purpose of Australia's development assistance, as the first step towards a broader feminist approach.

In the context of COVID-19 and at a time of significant global disruption, taking a fully feminist foreign policy approach would establish Australia as a true global leader, and help Australia stand out on gender equality to our neighbours in the region.

This blog is a summary of research presented by the authors in the session, '<u>Feminist</u> foreign policy: a new approach for a new era', at the 2020 Australasian AID Conference. Listen to the presentation on <u>Devpolicy Talks</u>.

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Date downloaded: 23 April 2024



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