



Bel Isi PNG logo

Bel Isi PNG: a world first

By Stephanie Copus-Campbell

Can family and sexual violence (FSV) be more than the humanitarian concern that we know it to be? The answer is yes. In Papua New Guinea (PNG) FSV has been quantified as a significant cost to business. For example, for one company recently [surveyed](#) in Port Moresby the cost was three million kina in one year alone.

One common story is of a person, most often a woman, who experiences family and sexual violence, and is distracted at work, worried about her safety and that of her children. She may miss days at work because of injury or mental stress. She is concerned that disclosing her situation will only create more problems, so she remains silent and is increasingly exhausted from pretending that everything is fine. Her job performance suffers, she is disciplined by her supervisor and this causes even more stress.

Now let us propose a different scenario. The same woman walks into a workplace that is actively committed to providing immediate, practical support to staff. She has access to safety planning, counselling, legal advice and, if required, to a safe

haven. She is aware, as are her colleagues, that her company will help her and that there is a safe space to share her situation.

Such is the direction chosen by Bel Isi PNG (Peaceful PNG): to tackle the problem from the angle of the economic impact on the workplace. The initiative has the dual purpose of benefiting both individuals and companies.

Bel Isi PNG's innovation is three-fold. First, it takes a strong partnership approach involving all sectors - government, private sector, and community. Second, it increases resources for support through asking companies to pay subscription fees. Finally, it galvanises leadership, both male and female, to prevent violence and improve services. Combined, this model is a world-first public-private partnership to address family and sexual violence.

Bel Isi PNG started with donations - a building from Bank of South Pacific to be used as a safe house and an office space from Steamships Trading Co for a case management centre, both in PNG's capital, Port Moresby. The Oil Search Foundation agreed to design, manage and help fund the project, and the Australian Government stepped in with significant financial backing. Since the initiative was launched, G4S - a local security firm - has donated 24-hour free transport from an unsafe location to a safe one; Nine Mile Farm and Stop and Shop local producers have donated regular food supplies; Brian Bell - a local homeware store - is giving furniture and cleaning supplies; and PNG Power all of the power. The operation of Bel Isi services by [Femili PNG](#), a PNG NGO, will assist survivors and support the existing network of services.

So, how does Bel Isi PNG work? Companies pay a subscription fee, and can steer their staff who need help towards targeted individual support such as medical care and counselling, police and legal resources, and shelter if necessary. This allows those experiencing family and sexual violence to better cope with their circumstances and return to work sooner and more focused. Bel Isi services will also assist public clients, with the case management centre open to all.

Bel Isi PNG also offers the potential for longer-term, deeper influence, as it gives companies help in drafting and implementing their own policies defining their response to family and sexual violence.

A clear, sustained company policy works in depth at shifting perspectives: as outspoken opposition to family and sexual violence becomes part of the company culture, survivors are made aware of their rights and feel secure in the availability of help, whilst transgressors are warned of the consequences of their wrongdoings, at the employment and legal levels, whilst they are supported to change their behaviour.

Inclusivity and collaboration are cornerstones of Bel Isi PNG. The combined reach of private, public and community efforts will provide easier access to support, and increasingly so as the initiative grows. An annual Executive Leadership Forum and quarterly newsletters will facilitate communication and provide a way to share innovative leadership initiatives to combat it.

In an inaugural Executive Leadership Forum held on 3 September, Australians Elizabeth Broderick (founder of the Australian Males for Change) and General Angus Campbell (seasoned champion of male commitment to gender equality) discussed family and sexual violence with PNG leaders from the private and public sectors.

Around the table at the Forum were prominent names from the PNG economic and government scene including Governor Powes Parkop, Lady Winifred Kamit and Chief Executive Officers of most major PNG companies. All participants shared a common frustration with the impact of family and sexual violence on their organisation, and the need to address it.

Through bold, collaborative action and active networking with kindred local and national initiatives, Bel Isi PNG participants will draw strength from each other, creating ripples converging to the shared awareness that family and sexual

violence is simply unacceptable.

Bel Isi PNG is a potential game changer. It's a public-private partnership that could bring about real change in PNG and could set a positive example and precedent for the rest of the world.

Note: Devpolicy provides pro bono support to [Femili PNG](#), which is part of the Bel Isi initiative.

About the author/s

Stephanie Copus-Campbell

Stephanie Copus-Campbell is Executive Director of the Oil Search Foundation.