Managing the transition of countries to reduced global health donor support

By Mark Rice

Recently, the World Bank updated its thresholds for the different income groups by which countries are classified. The threshold for moving between low-income and lower-middle income status is now $US 1,005 per capita, while countries move to upper middle-income status at $US 3,956 per capita and high-income status at $US 12,236 per capita.

These classifications matter because the World Bank and many other bilateral and
multilateral development institutions use country per capita income to determine how much assistance, and on what terms, countries receive. The rationale for international funding bodies targeting assistance to lower-income countries is that overall aid funding is limited, and the greatest impact on poverty will come from targeting assistance to the people most in need, who are assumed to be living in countries with low per capita incomes.

However, using country per capita income is a blunt instrument for targeting assistance to the people who most need assistance. The World Bank has noted that 73% of the world’s poor people live in middle-income countries, and the Food and Agriculture Organisation of the UN has indicated that 46% of people experiencing malnutrition live in lower-middle income countries. Therefore, while in principle, middle-income countries should have the domestic capacity to cover more of their costs of providing services and infrastructure, in practice a loss of external financial support can be very damaging.

While most multilateral agencies use several criteria for deciding eligibility for assistance (including fiscal and health indicators), most agencies use per capita income as a key criterion and have similar income thresholds for deciding the level or type of assistance that countries receive. This can lead to a country losing support from multiple international sources within a few years, in a process known as ‘simultaneous transition.’

How widespread is simultaneous transition? A new report by the ACTION Global Health Advocacy Partnership, Progress in Peril – the Changing Landscape of Global Health Financing, indicates that at least 24 countries are likely to experience transition to reduced support from two or more multilateral health financing agencies within the next five years. This figure is likely to understate the extent of simultaneous withdrawal of donor support, as it excludes possible reductions in assistance by bilateral donors, which have less predictable and consistent criteria for determining country eligibility.

A review of trends in development assistance by Robin Davies published in this
blog did not find a massive shift in international funding from middle-income to low-income countries in recent years. From 2004 to 2014, aid to low-income and lower-middle income countries increased in real terms, while aid to upper-middle income countries remained at a similar level in real terms. However, the assessment by ACTION shows that reduced support for middle-income countries will be a growing risk in the coming years.

For individual countries, the impacts of this loss of external support could be severe for the following reasons:

- Some countries rely on external support for most funding of particular services. For example, Vietnam funds most of its health services domestically, but relies on donor support to cover 78% of its HIV programs and 70% of its tuberculosis (TB) programs.
- Governments may not maintain support to vulnerable groups which benefit from current internationally-supported programs when donors reduce funding.
- Many countries are ill prepared for reduced donor support, either because they receive little notice of when donors will phase out support, or do not take seriously the prospect of reduced support from particular sources.

Even countries such as Vietnam, which has made significant progress over the years in reducing poverty and appears to be well placed to cope with reduced external support, do not necessarily have an inclusive planning process for transition. Several stakeholders in Vietnam interviewed in preparation of the ACTION report noted that any consultation on transition was between the Vietnam Government and multilateral agencies, with little participation of civil society organisations in planning for transition.

Having identified simultaneous transition as a significant risk to sustaining improvements in health services, what are the possible solutions? The ACTION report recommends the following:
Governments of low and middle-income countries need to set up a national coordination process (including all relevant stakeholders) to prepare for and undertake transition, make clear commitments to increase domestic funding to replace external support, and work on strengthening health systems before transition begins.

High-income country governments, such as Australia, need to increase the transparency and predictability of their own bilateral aid programs, and use their role on the boards of multilateral agencies to modify the eligibility and transition policies of these agencies.

Multilateral development agencies need to modify their eligibility and transition policies to incorporate health and sustainability indicators (going beyond economic indicators), increase coordination with each other on the timing and terms of transition, and work on ways to provide targeted post-transition support, such as technical assistance for health system strengthening, to countries facing reduced support.

All players also need to support the role of civil society in holding governments accountable for maintaining and improving health outcomes during transition periods.

Making these changes will give countries a genuine reason to welcome an increase in per capita income and a change in their country classification, rather than treat the change as a mixed blessing.

Mark Rice is the Policy and Advocacy Manager for RESULTS International Australia, and one of the contributors to the ACTION report, Progress in Peril. RESULTS International Australia is a member of the ACTION partnership, consisting of independent organisations working to influence policy and mobilise resources to fight diseases of poverty and achieve equitable access to health.
About the author/s

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Mark Rice has been the Policy and Advocacy Manager for RESULTS International Australia for the last four years, focusing on child health, policy towards multilateral development banks, and overall priorities for the Australian aid program. Prior to this, Mark was a volunteer for RESULTS, as well as working in a number of roles in the Federal and Queensland Governments. He holds a Bachelor of Economics and Masters in Public Administration.